



Preserving Our State Parks and Public Spaces

Imagine a Wisconsin without public parks, access to hunting grounds, family campsites, or your favorite fishing spot.

For most of us it's unthinkable. Yet, the places that define Wisconsin's culture and drive its economy

are coming under increased assault.

Wisconsin's State Parks, in particular, act as the primary connection to the natural world for hundreds of thousands of Wisconsinites.

These shared public lands protect our water resources, air quality, encourage healthy lifestyles, and generate billions of dollars in economic impact for the state.

Despite these quantifiable positive impacts on Wisconsin's economy, environment, and quality of life, these spaces are under siege.

Fast Fact

142,000 jobs are created by Wisconsin outdoor recreation.



According to The Kaiser Family Fund, American children spend more than 7 ½ hours a day on smart phones and computers and watching television – over 53 hours a week plugged into electronic media. Image courtesy of Joshua Mayer.



Public lands are a major economic driver in Wisconsin. In fact, the outdoor recreation industry accounts for \$11.9 billion in consumer spending and over 142,000 jobs.

Hunting and fishing in Wisconsin isn't just about recreation. For thousands here, hunting and fishing are deeply embedded in their own identities and their family traditions – as well as acting as a source of sustainable food for their dinner tables

Yet, there are efforts to continue to curtail access to public fishing and hunting spaces.

Without proper funding, state parks are at risk of being privatized and will require higher fees. That means families are less likely to enjoy these state treasures. States like Arizona that have attempted "self-sustaining" state parks were forced to close parks due to lack of funding.

Ask your legislator: Will you support restoring state funding for Wisconsin State Parks?

The Solution



Wisconsin families without access to private land depend on our public lands for hunting, fishing, and recreation.

To ensure the protection of our state parks and public lands:

- Restore public funding of Wisconsin State Parks. Well-funded, easily accessible, high quality state parks are an essential component of Wisconsin's economy and quality of life.
- The selling off or privatization of state parks must never be allowed. State parks are an essential part of Wisconsin's economy, environment, and heritage – selling them to the highest bidder is a mistake.

Our Land Matters

Our Health

- Playing and exercising outdoors can reduce the risk of childhood obesity, ADHD, diabetes, and other health problems. Our children's health depends on places for them to play, to explore, to run, to get dirty, and to just be kids.
- Children now average more than 7½ hours on electronic devices per day. As television, video games, and computers pull children away from time in the outdoors, the need for easy access to protected outdoor places is more crucial than ever.
- Hiking, hunting, fishing, skiing, running, biking, or even just sitting quietly – Wisconsin's natural areas are important to nurturing our own physical and mental health.
- A gym is no substitute for the great outdoors when it comes to stretching your legs, filling your lungs with fresh air, and clearing your head.



Our Water, Air, and Soil

- Our drinking water depends on protecting land around rivers, lakes, and streams to prevent contamination and pollution.
- Protected lands reduce congestion and smog.
- We rely on public lands to help preserve the soil and vegetation that naturally purify our air and water.