



CONSERVATION VOTER



Wisconsin
Conservation
Voters



Our clean energy future is arriving!

Conservation voters like YOU are making it happen. Wisconsin Conservation Voters Organizer Maxwell Johnson in Stevens Point appreciates your partnership. Thank you for never giving up.

By Maxwell Johnson, WCV Central Wisconsin Organizer

In August, I delivered a giant postcard, signed by the attendees of our Clean Energy Campaign Kickoff, to Stevens Point Mayor Mike Wiza. We are calling on the city to commit to 100 percent clean energy and carbon neutrality by 2040 and to create a Sustainability and Clean Energy Committee to lead the city's clean energy transition. We're going all out – gathering petition signatures, engaging residents, and meeting with city council members to gain the votes needed to pass this commitment in the coming weeks.

Making these investments is not only what's right for the planet, it's what's right for Stevens Point. It will help us grow our local economy, create good paying jobs, and save us money in the long run. It's never been more important or more affordable to act on clean energy.

Your contributions to Wisconsin Conservation Voters support our work in communities across Wisconsin that are committing to clean energy. Thank you for your partnership!

"I am a proud graduate of UW-Stevens Point.

Organizing around climate action is exactly the work I hoped to do. It's my generation and those who come next who will directly experience the devastating effects of inaction."



Your hard work is paying off!

The climate champions you worked to elect are delivering for Wisconsin under Pres. Biden's Affordable Clean Energy Plan. That's something worth celebrating!

In Wisconsin, President Biden's Affordable Clean Energy Plan has already spurred **\$445 million in investments** and created **more than 500 clean energy jobs**. Examples can be found across the state:

- Alliant Energy is **adding utility-scale battery storage systems** to utility-scale solar in Wood and Grant Counties.
- **100 new jobs** producing EV components are coming to ABB Inc. in New Berlin.
- Excellerate is bringing **200 new jobs** to Little Chute to manufacture electrical components.

Conservation voters celebrated this climate progress with special events throughout the summer.



Milwaukee's Climate and Equity Plan

On June 20, **Milwaukee passed an historic Climate and Equity Plan** to guide the city forward on climate resilience and equitable solutions for communities who have been most harmed by climate change. State Rep. Supreme Moore Omokunde spoke about the plan at our Milwaukee member meetup event in July. Rep. Moore Omokunde, Linda Frank, Felice Green, and Erick Shambarger, pictured here cutting a celebratory cake, were integral to making this plan happen.

Biden visited Wisconsin

Wisconsin Conservation Voters staff joined Pres. Biden, Sen. Baldwin, Gov. Evers, and Rep. Moore in a visit to Ingeteam in Milwaukee on Aug. 15 where **100 new jobs have been created** to produce EV charging stations.



Madison leading on climate

Mayor Satya Rhodes-Conway spoke to a crowd of conservation voters, climate leaders, and activists at the State Capitol on Aug. 17 to celebrate **federal funding that is helping Madison connect people with lower incomes to clean energy opportunities**.

Words for climate justice

Milwaukee Poet Laureate Mario Willis headlined our Words for Climate Justice Poetry Showcase organized by WCV and coalition partners on Aug. 30.



conservationvoters.org/priority-campaigns



SCAN HERE
to learn more
on our website

Turn to page 4 to read about our door-to-door canvass and how we will be reaching people across the state.



Thanks to you, the State Legislature is finally addressing the PFAS crisis

For years, we've been working to address PFAS in our water, pushing for water standards, testing, and funding. We're starting to see real progress. **After Conservation Lobby Day, the legislature allocated \$125 million to address the PFAS crisis.** Senate Bill 312 was introduced to direct how the money will be spent. Yet, that legislation includes a poison pill that would undermine the DNR's ability to hold polluters accountable. With your support, we are pressuring key legislators to fix the bill and pass PFAS legislation that's free of any polluter loophole.

We launched a major digital ad campaign which had **over six million views**, are driving calls into priority legislative offices, and organized our partners to ensure the health of communities remains the top priority. **This is only possible thanks to your support.**

Things are moving quickly in the legislature.

See how you can keep the pressure on – scan here.



*Polling shows that 69% of Wisconsinites are concerned about PFAS, and 8 out of 10 voters are concerned about the climate crisis. **Overwhelmingly, people support clean water and climate action. With fair maps, we'll be better able to make progress on these and other issues.***

Wisconsin is at a turning point and fair maps are on the horizon



For the first time in over a decade, we have an opportunity to establish fair voting maps. Wisconsin has the most gerrymandered maps in the country. As a result, politicians are less accountable and more likely to act in their own best interests. Year after year, the legislature has refused to schedule hearings for key environmental protection legislation.

This year, we ran our biggest spring election campaign ever, and **voters overwhelmingly elected Justice Janet Protasiewicz to the Supreme Court.** Fair maps were a top driver of that victory. **Now, with a pro-democracy majority on the Wisconsin Supreme Court, we have a major opportunity.** Lawsuits have been filed challenging the current maps as unconstitutional. If the courts rule in favor of fair maps, we'll have new opportunities in the legislature. Politicians will not be able to ignore what voters care most about: clean water and addressing the climate crisis.

Stay engaged: To fix this problem permanently, we need to pass a constitutional amendment to enact a nonpartisan redistricting commission. Together, we'll keep fighting for what's right.



Help us knock 80,000 doors for climate action.

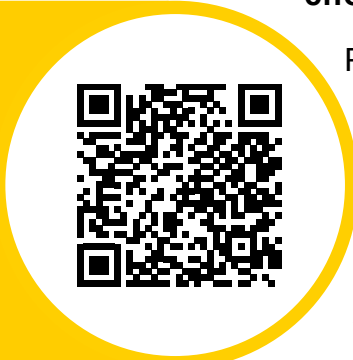
We're working to help Wisconsinites understand the impact of President Biden's Affordable Clean Energy Plan – the largest

investment in clean energy in United States' history. This fall, we are running a door-to-door canvass program to **reach tens of thousands of households** to talk to folks in person about the benefits they have access to through these new federal programs. **We need your support today so this effort can reach as many Wisconsinites as possible.**

Meeting Wisconsin's clean energy goals will rely heavily on consumer-level projects. See how you can save money today while building a clean energy tomorrow.

The average household can save \$1,000 per year in energy costs.

See how at conservationvoters.org/clean-energy-plan



People in Wisconsin and all across the country are seeing once-in-a-generation investments that will save people money, make our communities healthier, and create good paying jobs. With savings on installation costs and a permanent reduction in monthly utility bills, families can finally afford to invest in clean energy.

Unfortunately, not enough Wisconsinites know about President Biden's Affordable Clean Energy Plan and how it can benefit them. **So, this fall, we're knocking on doors to spread the word about how people can save energy, save money, and protect our environment.**

You can take advantage of these benefits too. For the next ten years, you can save money on things like solar panels, electric appliances, energy efficiency measures, and so much more. **Go to our webpage by scanning the QR code above to see how you can start saving today.**

SCAN HERE TO DONATE



Your gift today will help us reach as many Wisconsin voters as possible.

Use the envelope enclosed or go online to make a gift that will help accelerate the transition to clean energy across Wisconsin – and help Wisconsin voters see the impact of electing climate champions to office.