



CONSERVATION VOTER



Wisconsin
Conservation
Voters



Thank you for protecting clean water.

Your support helps keep our drinking water clean and hold polluters accountable. Milwaukee Riverkeeper's Cheryl Nenn appreciates your partnership.

You can often find Wisconsin Conservation Voters member Cheryl Nenn hiking along the water, kayaking, or patrolling the river on the Milwaukee Riverkeeper boat. She has always had a deep love for the waters and seems to know every stream, pond, and channel to Lake Michigan.

"I grew up along the Great Lakes, so I guess it's always been in my DNA to advocate for them," said Cheryl.

Wisconsin Conservation Voters and Milwaukee Riverkeeper have a long history of working together to pass legislation and policies that clean up contamination and protect our water for future generations.

When you support Wisconsin Conservation Voters, you're also supporting groups around the state who rely on our partnership.

"Historically I've been really dependent on WCV for their [policy] briefings, conservation notices, and what's going on at the state level," Cheryl said.

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In Milwaukee, PFAS chemicals from firefighting foam have made their way into Lake Michigan – the source of drinking water for 40 million people. The chemicals also accumulate in fish, posing a serious health risk to anglers.

As Cheryl patrols the river, she often speaks with people catching fish to feed their families. “I talk to people and say ‘you have to really be careful with your health,’ but it’s hard to say that to them if that fish is the difference between them having some protein for dinner or not.”

Because of years of advocacy by a diverse coalition of organizations in the state, we have made significant progress to address this contamination. Wisconsin Conservation Voters led efforts to establish Wisconsin’s first ever statewide PFAS-specific water standards in 2022. PFAS standards and testing are key steps toward understanding the scope of the problem statewide, and what actions are needed to solve it.

Additionally, conservation voters like you played a huge role in re-electing Gov. Evers, a champion for clean water. One result of that win is the inclusion of a \$106 million plan in the Governor’s budget proposal this year to expand PFAS mitigation programs statewide to help address this crisis.



Our team of canvassers getting ready to talk to voters at their doors in Senate District 8.



Read more of our interview with Cheryl Nenn on our website:
conservationvoters.org/eye-on-wi/cheryl-nenn

The Wisconsin Supreme Court rules on environmental issues such as:



The power legislative committees have over DNR-led environmental protections



Oil pipeline siting



Holding corporate polluters accountable to the law and making sure our water is protected

On April 4, Wisconsin has another election that’s critical for protecting clean water and the environment. **Together, we can win a pro-conservation majority on the Wisconsin Supreme Court that will uphold environmental protections.**

Our success protecting the waters and health of Wisconsinites wouldn’t be possible without trusted partners like Cheryl and the Milwaukee Riverkeeper team. And it wouldn’t be possible without you – your vote, your voice, and your support. *Thank you for your partnership in protecting clean water!*

The candidates who have earned YOUR Wisconsin Conservation Voters endorsement

Your work and generosity have paid off – our issues are at the forefront. On April 4, you have one of the biggest opportunities yet to vote for your vision of Wisconsin: cleaner, safer, fairer, and more beautiful.



Judge Janet Protasiewicz for Wisconsin Supreme Court

Judge Janet Protasiewicz will bring fairness and common sense to the State Supreme Court. Judge Protasiewicz believes in the freedom to vote. With her on the bench, community-based voting maps finally have a chance to be made law. She will work to hold polluters and anti-democracy extremists accountable under the law, not cater to corporate donors.

Three mayors who lead on environmental protection

We are proud to endorse **Satya Rhodes-Conway for Mayor of Madison**, **Eric Genrich for Mayor of Green Bay**, and **Cory Mason for Mayor of Racine**. These three candidates have proven track records serving their communities by investing in clean energy, safeguarding our freedom to vote, and enacting policies that protect clean water and our environment.

Satya Rhodes-Conway



Eric Genrich



Cory Mason



Jodi Habush Sinykin for Senate District 8

We've endorsed Jodi Habush Sinykin for State Senate District 8. This special election in the suburbs north of Milwaukee is an opportunity to flip a seat, break the GOP supermajority, and rein in anti-conservation forces in the senate. Jodi is a highly qualified environmental lawyer and fights for the issues you care about.



SCAN HERE
for our full slate
of endorsements

conservationvoters.org/elections

Vote April 4 and help put your endorsed candidates over the finish line!



SAVE THE DATE
4.25.2023



CONSERVATION LOBBY DAY IS BACK

Join hundreds of conservation voters in Madison to learn the basics of citizen lobbying, hear from experts leading the fight, then head over to the capitol to meet your legislators.

Because of all your hard work, our priorities became the governor's priorities in his 2023-2025 Biennial Budget proposal. Now, we have to build on that momentum and make sure the final budget includes them. **Here are the four priorities we'll ask our legislators to support:**

- 1 Clean Water: \$106 million to address PFAS contamination statewide conservationvoters.org/events
- 2 Clean Energy: \$10 million to expand clean energy job training and reemployment opportunities for folks joining our clean energy workforce
- 3 Democracy for all: Implement automatic voter registration
- 4 Create a grant resources team to help communities get funding for clean water and clean energy projects



Scan here
to register,
sponsor,
and learn more.

We win for conservation, and that's because of you

In the weeks leading up to April 4, Wisconsin Conservation Voters IEC will be running one of the largest independent voter canvassing efforts – possibly the largest in the state – and *we need your help to do it.*

This April, we have the opportunity to elect a new State Supreme Court justice and **flip the court to a pro-democracy, pro-conservation majority.** If we do, we can finally end the worst partisan gerrymander in the country and ensure the state's highest court rules with fairness and justice.

We'll reach almost 100,000 voters through door-to-door canvassing and contact thousands more with mailers, digital ads, and handwritten postcards to elect a pro-conservation justice on April 4. With your support, we can continue to expand our canvass operations all the way up to Election Day.

Your donation to Wisconsin Conservation Voters supports the winning combination of tactical know-how, policy savvy, and dedicated community organizing that effectively engages voters to protect Wisconsin's environment. Donate at www.conservationvoters.org or with the envelope enclosed. Together we'll continue to protect the Wisconsin we love for future generations.

Thank you.